

OPCW 20th Anniversary Mark

In 2017, the OPCW celebrates its twentieth anniversary. A special design—referred to as the 20th Anniversary Mark—was created to assist with the promotion of anniversary-related events and initiatives throughout the year. Care should be exercised to ensure it reinforces—rather than conflicts with—the OPCW identity and brand.



The 20th Anniversary Mark This mark may be used in any of its three forms for most printed communications materials as well as video, web and email.

Stacked Version A stacked version of the mark may be used only where the OPCW logo signature is present elsewhere on the product, since the OPCW acronym is not present in the design.



Clear space minimums are built into the artwork files. Required clear space is the width of the hyphen as illustrated above. Note that there is no clear space requirement for the top of the ribbon; it may bleed off of a page or hang from a design element such as a stroke or rule.



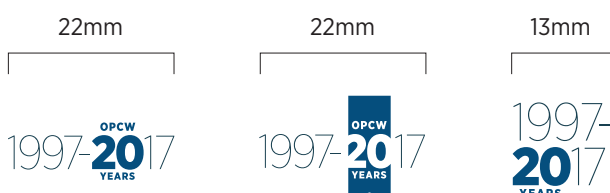
Single Colour and Reverse Single-colour and reverse versions of the mark may be used where full-colour is impractical or impossible, such as engraving or etching.

The single-colour version may be reproduced in black, white or OPCW blue.

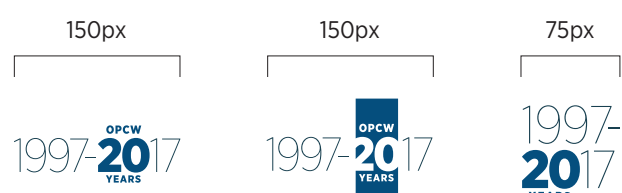


Relationship to the OPCW Logo Signature When using the 20th Anniversary Mark in coordination with the OPCW Logo Signature, a vertical rule must be placed between the two marks. This artwork, with built-in clear space, is included in the 20th Anniversary Mark download package.

Print minimum sizes














Digital minimum sizes



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Always ensure the mark is faithfully reproduced. Avoid the following common mistakes.

	<p>✓ Do use the official colours.</p>	<p>✗ Don't modify the colours in the artwork.</p>	
	<p>✓ Do use the official artwork.</p>	<p>✗ Don't modify or attempt to recreate the artwork.</p>	
	<p>✓ Do maintain the original 1:1 proportions.</p>	<p>✗ Don't rotate, stretch or distort the mark.</p>	
	<p>✓ Do maintain the minimum clear-space.</p>	<p>✗ Don't stack or group the mark with other logos, text, or elements.</p>	
	<p>✓ Do use the original, official artwork.</p>	<p>✗ Don't add elements or special effects to the mark.</p>	
	<p>✓ Do use the full mark.</p>	<p>✗ Don't use incomplete portions of the mark as design elements</p>	